



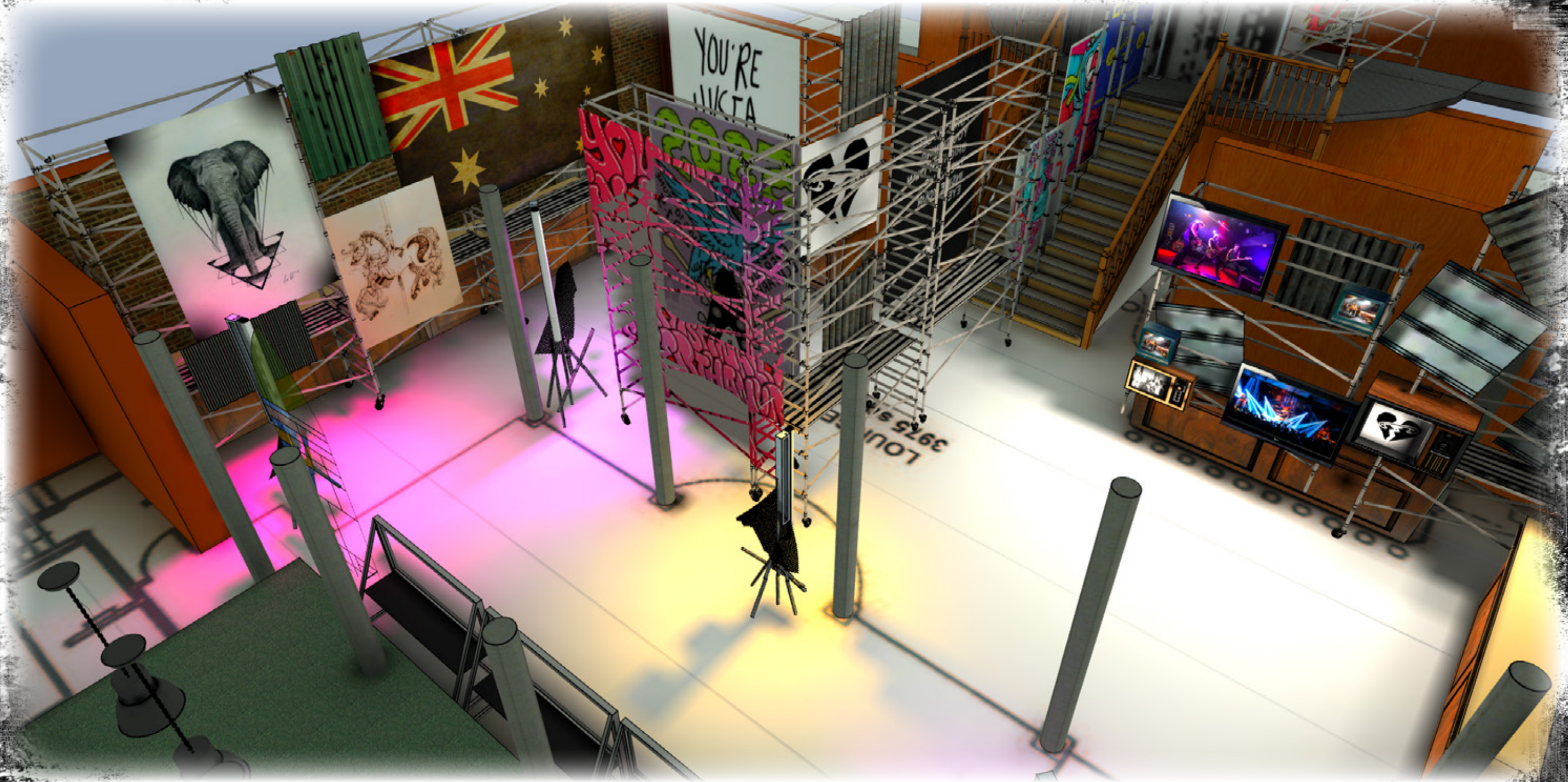
5 SECONDS OF SUMMER

TABERNACLE MERCH DISPLAY

ON POINT
CREATIVE

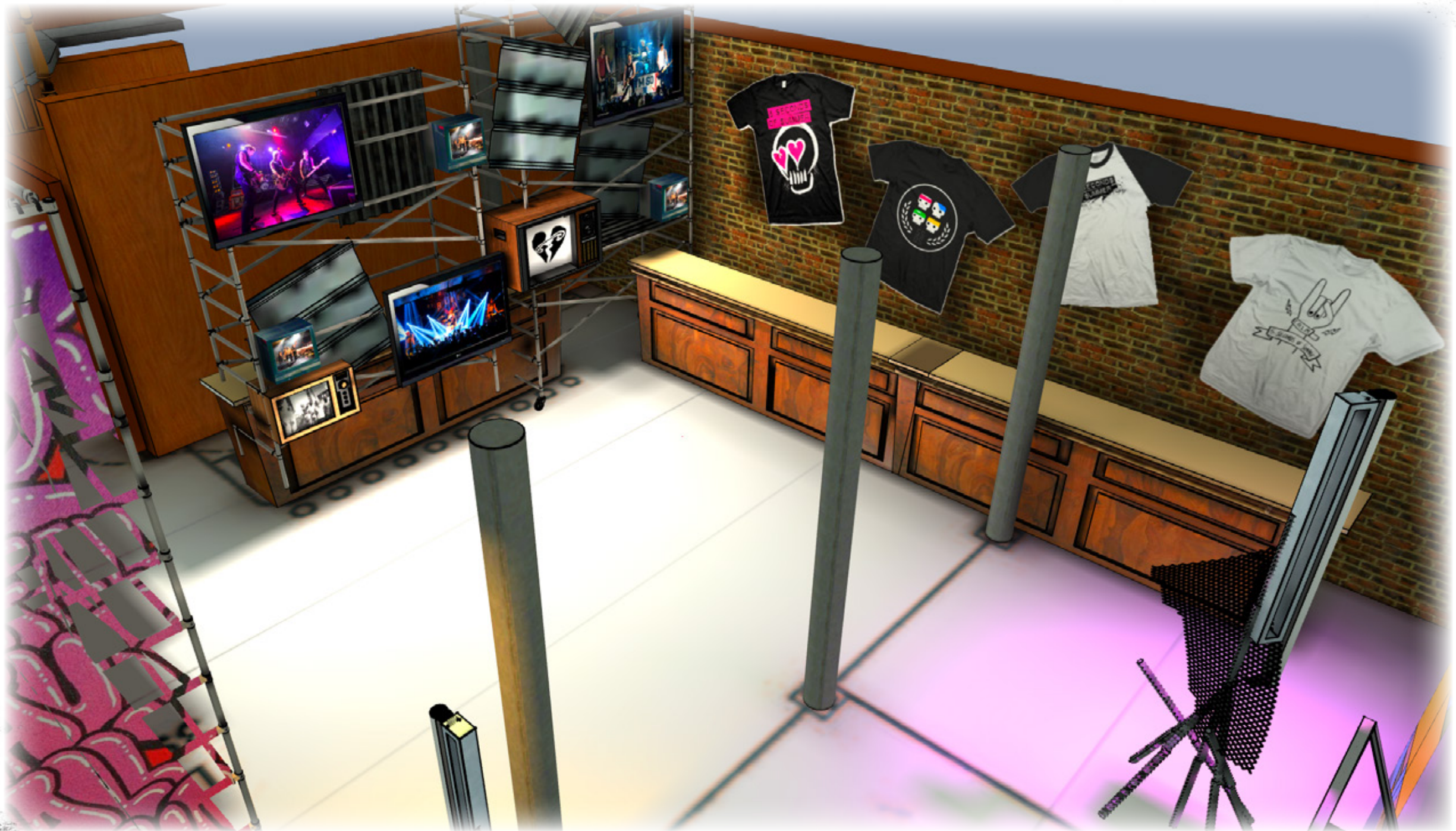
THE SPACE











THE LIGHT TREES

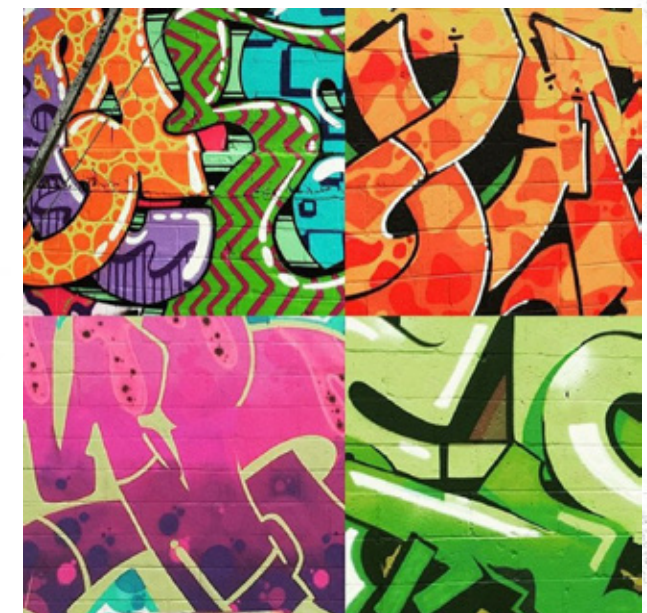
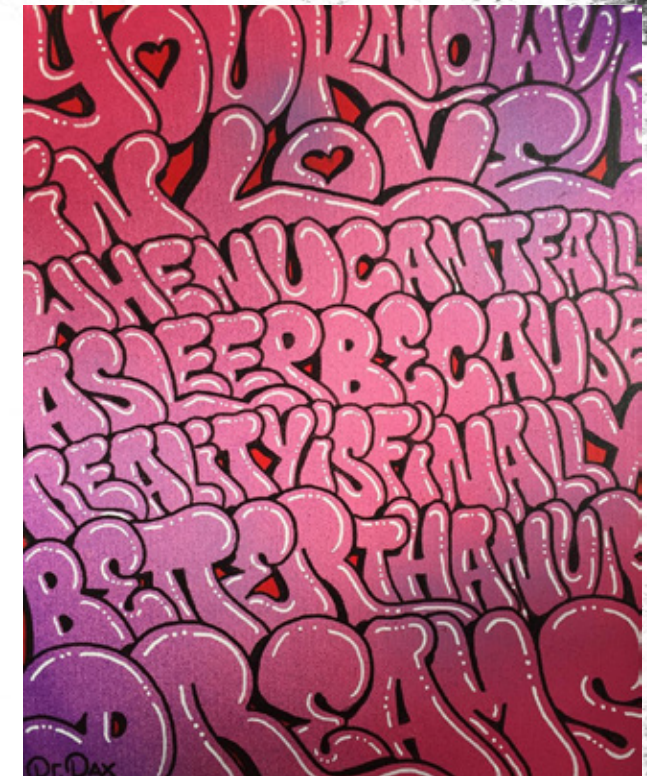
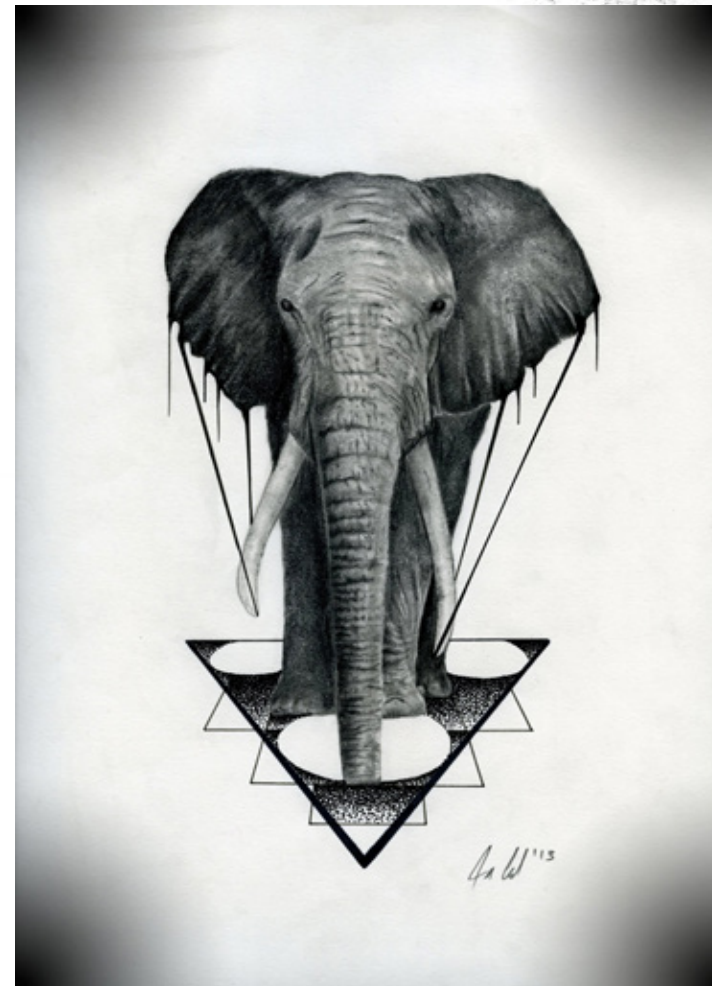
6-8 ft high light trees, welded and sculpted using LED color-change tubes, chicken wire, mixed-media metal, and fabric.

Individual industrial pieces of art that can be used as filler deco anywhere within the venue!



THE ARTISTS

Local Atlanta tattoo artist Jenny Collins (facebook.com/jennytattoo) and local Atlanta street artist Dr. Dax (instagram.com/dr.dax/) will help add an authentic, local flair to the venue with custom painted art pieces for the scaffolding wall art maze.



THE NUMBERS

LOCAL ARTIST LABOR, MATERIALS, & DESIGN

For scaffolding structures

\$4,000

SCAFFOLDING RENTAL & ASSEMBLY LABOR, MONITOR WALL & ART MAZE WALLS

\$4,000

CORRUGATED METAL POSTER WALLS STAGE LEFT & RIGHT MATERIALS + LABOR

\$2,000

LED LIGHT TREES X10

\$3,000 for 10 **OR** \$250 per piece with a base fee of \$350

ON POINT CREATIVE DESIGN & PROJECT MANAGEMENT FEE, CREW LABOR

\$8,000

OPTIONAL—SUBLIMATION DYE—PRINTED FABRIC FLAGS

Sourced locally; price per square foot \$10/sq ft

GRAND TOTAL (WITHOUT FLAGS): \$21,000



ABOUT ON POINT CREATIVE

WHO WE ARE, WHAT WE DO, & WHY YOU SHOULD HIRE US

We are a team of designers, logistical experts, project managers, production crew, artists, and builders collectively known as On Point Creative (OPC) based out of Atlanta, GA.

You may have seen some of our work at TomorrowWorld 2013-2015, where we built out all of the VIP areas. Or, at Imagine Music Festival (2014-2015) where we designed, built, and art directed the look and feel plus all the decor for the festival. Back in the Spring we were honored to be a part of the world famous Shaky Kness Music Festival, where we decorated over 20 dressing rooms, VIP, artist hang and the promoter's private entertaining area with some serious rock and roll vibe. While our roots are in the music creative production world, we also design, build, and produce for corporate events, trade shows, venues, and private events.

The bottom line is, we know music. Many of us are accomplished artists and performers in our own right, and we understand not only the passion that goes into producing a show but the deadlines, time crunch, and pressure that comes with an 8-hour load-in. Perhaps most importantly, we understand how to produce great work on a budget—see www.opcatl.com.

We're confident you will not only get a killer 5SOS merch display experience, but you will enjoy working with us! Please don't hesitate to reach out with any questions, concerns, or feedback.

Thank you for your consideration!

Kristen Sheehan, CEO
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